

Burning Foot Beer Festival
Food Vendor Application and Agreement

Dear Food Vendor,

This application and agreement is for the 2022 Burning Foot Beer Festival which will take place on Saturday August 27th at Pere Marquette Beach in Muskegon. If you make delicious food and serve it with incredible customer service, we'd love to have you join our event. We are anxious to confirm food vendors who feature a variety of different foods that do not overlap.

Important Notes & Rules for 2022 Burning Foot Beer Festival Food Vendors

- **Applications and Payment are due by July 1, 2022.** Any vendors that have not provided the application and payment by July 1, 2022 will not be considered for the 2022 event.
- We require a short description of your product distinguishing you from the other food vendors for the program and website. Imagine you're buying each word and making each word count.
- You can accept any type of payment and will be responsible for your own sales. You may only sell pop and water. No alcoholic beverages may be sold.
- Keep the sidewalk clear behind the food tent and enter from the back point entrance and deliver along the sidewalk tent.
- IMPORTANT SET-UP/TEAR DOWN INFO: All food trucks and booths **MUST** be set up on Friday, August 26 between the hours of 9am-4pm. On Saturday August 27 you can load in food or supplies until 10am. Tear down must be complete by Sunday, August 28 at 12:00pm.
- **NEW!! We are working hard towards being a zero impact festival. To assist us in these efforts, we require that you use sustainable packaging. It will be a requirement that you are using compostable/greenware products for your servings utensils (I.E. Plates, Bowls, Forks, Napkins, Etc). We will confirm the day of the event by inspection that you are using these products otherwise you will not be allowed to serve.**
- **NEW!! You need to provide your own source of power, including a generator if needed, for the event.**
- You need to provide your own ice, tables, and other items needed for your set up.
- Due to our festival insurance policy **ALL volunteers/workers must be 21 years of age or older. NO EXCEPTIONS!**
- Vendor Hours: Saturday, August 27, 2021 from 2pm to 10pm.
- Failure to comply with these rules will result in non-consideration for the next year, and may result in your food truck being shut down during the 2022 festival.

IMPORTANT DATES TO REMEMBER:

JULY 1, 2022- Vendor applications, proof of liability insurance, and payments due.

AUGUST 20, 2022- Send the names of your volunteer/staff to hospitality@lakeshoreguild.beer.
Reminder - you are allotted a maximum of 8 Designated Driver wristbands, any additional will be at your cost.

AUGUST 26, 2022- set up day 9am-4pm. **You MUST be done setting up by 4pm and off premises, no exceptions!** Saturday morning you will only be allowed to bring in food/products. You must be ready to serve/ready for inspection at 10am.

AUGUST 27, 2022 - festival day. As previously stated, setup must be complete by 10am, and all vehicles moved out of the staging area, and ready to serve/ready for inspection.

AUGUST 28, 2022 - Tear down day. Reminder- tear down must be complete by 12pm.

Make checks or money orders payable to: Lakeshore Brewers Guild.
First time vendors, please submit an image of your booth.

The Lakeshore Brewers Guild is the licensee for the time period of

- August 27th, 2022 at Pere Marquette Beach, Muskegon, MI
- The Lakeshore Brewers Guild retains all of the profits of the sale of alcoholic beverages.
- The licensee maintains control and responsibility for the actions of all persons or employees and operations of the concession business as they relate to the Liquor Control Act and Rules or violations of the Act and Rules.
- The licensee retains control over all portions of the licensed premises.
- The licensee will purchase all alcoholic beverages from an authorized source.

PLEASE KEEP THESE RULES FOR YOUR REFERENCE!

FOOD VENDOR APPLICATION

Please submit your proposed menu and payment via mail to:

Lakeshore Brewers Guild

% Mistelle Serio

1644 Division St

Muskegon, MI 49441

Food Vendor Fee: \$500

-
- Please initial as confirmation that you have read the rules on pages 1& 2, and agree to comply with them. Please keep the pages of rules for your reference. Failure to comply may result in your food truck being shut down before or during the 2022 festival, and/or non-consideration for future Lakeshore Brewers Guild events. _____(initial)
-

1. Vendor Information

Business Name/DBA: _____

Contact Person: _____

Address: _____

City, State Zip: _____

Preferred contact number: (____)_____

Email: _____

Website: _____ May we link your website to BF website: __ Yes __ No

2. Health Dept. License

2042 State Transitory Food Unit (STFU) County _____ License Number _____

Muskegon County Temporary Permit ____ Yes ____ No

3. Tax License

Sales Tax License # _____ State _____

**Please note, you are responsible for your own sales tax.

4. Insurance: You must have Liability & Workmans comp insurance with a minimum of \$1 million coverage to cover any harm done to you or you staff that are working at the event, and have Lakeshore Brewers Guild listed as additional insured. **You must provide proof of insurance with your application.** Carrier Name _____

Vendor Signature: _____

Date _____

Burning Foot Beer Festival Representative _____

(a signed copy will be returned to you for your records)

For Festival Use only

Date rec'd _____

Amount _____

Check # _____

Menu: Approved as submitted _____ with changes _____